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Market M Founder & CEO Elected To PRSA Chicago Board

Chicago, IL – January 4, 2008 – Today, the Chicago chapter of the Public Relations Society of America announced that Market M Founder and CEO Courtney Hill has been elected to its 2008 Board of Directors. Courtney joins Virginia Mann of Topco Associates as the only two new members of the Board.

PRSA Chicago – 2008 Board of Directors

- Michael McGrath Vice President, Financial Dynamics
- Melanie Strah Vice President, Weber Shandwick
- Gary Weitman Vice President, Corporate Communications, Tribune Company
- Virginia Mann Vice President, Topco Associates
- Courtney Hill Chief Executive Officer, Market M
- Steve Knipstein, APR Senior Vice President, Cushman/Amberg Communications
- David Kurt Senior Manager, Corporate Communications, LexisNexis
- Shawn Kahle, APR Senior Vice President, Arment Dietrich, Inc.
- Howard Riefs Vice President, Fleishman-Hillard
- Herb Ritchell Executive in Residence, Loyola University of Chicago
- David Rudd Vice President, Weber Shandwick
- Gini Dietrich President, Arment Dietrich, Inc.
- William Parke Senior Associate, Corporate and Financial Communications, Chicago Mercantile Exchange

As a member of the 2008 PRSA Chicago Board, Courtney will lead the organization's Business & Financial Management Workgroup. This workgroup was launched by Courtney while serving as an associate board member in 2007 to develop special programming, content and training sessions promoting financial literacy and a better understand of the business principles behind running a PR firm.

"Courtney has brought creativity and a new way of thinking about public relations to our organization and we are very fortunate to have him back in 2008 to continue this important work," said PRSA Chicago President Michael McGrath.

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"I am very excited to be working with PRSA Chicago in 2008. Last year we were able to break new group in our industry with the Business & Financial Management Workgroup, and this year we hope to expand the workgroup into more detailed programming and hopefully other PRSA chapters," said Courtney.

About PRSA Chicago

PRSA Chicago is the premiere organization in Chicago for public relations professionals and the local chapter of the world's largest professional organization for public relations practitioners, the [Public Relations Society of America](#). The Society's 20,000 members represent business and industry, counseling firms, government associations, hospitals, schools, professional services firms and nonprofit organizations. To learn more about PRSA Chicago, visit us online at www.prsachicago.com.

About Market M

Market M is an integrated marketing firm focused on providing comprehensive project and campaign based solutions for small to mid-sized businesses as well as non-profits. We also help large companies and government agencies develop marketing campaigns targeting the small business marketplace, and serve as a low-cost alternative for developing marketing support material for companies of all sizes. To learn more about Market M, visit us online at www.marketm.com.

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