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Market M Launches Web Site for Financial Strategies Consulting Firm Specializing in Small Businesses and Entrepreneurial Ventures

Chicago, IL – November 20, 2007 – Today, Market M launched the organizational Web site (www.exodusfs.org) for Exodus Financial Strategies (EFS) – a financial strategies consulting firm that specializes in providing strategic financial and investment consulting services to small businesses and entrepreneurial ventures.

EFS's new Web site offers small business owners and entrepreneurs a valuable resource as they attempt to strengthen their business strategies in the areas of finance, investments and operational growth.

The Web site provides information on:

- EFS's financial strategies, investment counsel and business growth support
- Financial services and investing capabilities
- Case studies for client success
- Background on EFS's senior management

"Exodus Financial Strategies understands the balancing act many small business owners face when it comes to managing the daily operations of their business and the financial responsibilities associated with running and growing a small business. We needed a Web site that expressed this to our clients and potential clients," said Exodus Financial Strategies Founder, Joye G. Wykoff.

"Entrepreneurs are a special group, so we felt that the Exodus Web site needed to create a balanced theme that was dynamic, hip and fresh; but still professional, reliable and creditable. We feel this goal has been accomplished and we are very proud of the Exodus site." said Market M Founder & CEO Courtney Hill.

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About Exodus Financial Strategies

Exodus Financial Strategies is a consulting firm that provides senior counsel and enables business success in organizations attempting to strengthen their business strategies in the areas of finance, investments and operational growth. To learn more, please visit www.exodusfs.com.

About Market M

Market M is an integrated marketing firm focused on providing comprehensive project and campaign based solutions for small to mid-sized businesses, as well as non-profits. We also help large companies and government agencies develop marketing campaigns targeting the small business marketplace, and serve as a low-cost alternative for developing marketing support material for organizations of all sizes. To learn more about Market M, visit us online at www.marketm.com.

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