

 PROJECT LEADERSHIP ASSOCIATES

Lead with Strategy. Leverage Technology. Deliver Results.

As the pace of business intensifies, so does the need for innovative solutions to leverage an organization's core strengths of people, processes and technologies. For more than 10 years, PLA has been providing a complimentary suite of high value business solutions and services that allow our clients to effectively focus on meeting their challenges and attaining success.

Application Solutions: Enhance management, delivery, customization and integration of all your desktop applications.

Business Continuity/Disaster Recovery: Develop effective business and technology recovery strategies to minimize the impact of a crisis.

Business Performance Management: Organize and visualize important data to make better business decisions.

Communications & Collaboration: Integrate communications tools into business processes for enhanced performance.

Data Management: Organize and store data for improved access and use.

Enterprise Content & Information Management: Organize content to turn business information into institutional knowledge.

Infrastructure Management: Maximize access, performance and security of fundamental IT systems.

Legal Solutions: Improve operations, demand generation, revenue collection, and risk control within your legal office.

Managed Services: Improve IT service and free internal resources to focus on core operations by outsourcing technology management functions.

Merger Execution: Leverage proven methodologies to minimize risks and rapidly realize the full value of your transaction.

Microsoft Solutions: Integrate and customize Microsoft's platform of software solutions to meet your business needs.

Small Business Solutions: One-stop-shop to affordably plan, build and manage technology for maximized value.

Strategy Execution: Translate high-level visions into specific strategies and accountabilities that will deliver real results.

History of PLA

Project Leadership Associates (PLA) was founded in 1998 by Dan Porcaro and a team of former associates from LANSystems.

His vision was to create a company that focused on offering a wide range of technology services to mid-market clients while staffing each account with senior level consultants who actually managed projects. The goal was to ensure that every engagement had significant senior leadership so projects could be completed with greater efficiency and better client service. With this idea, "Project Leadership" found its name.

Staying true to Dan's vision, PLA has developed a unique corporate culture where employees maintain a close knit atmosphere and take a personal stake in the company's performance as shareholders.

Today, 75 percent of PLA is owned by its employees and the company boasts an astonishing voluntary turn-over rate of only one percent, far below the industry average of 25 percent. Because of this, PLA has been able to remain profitable every year since its founding and its relationship and trust level with its clients has created a multitude of long lasting and positively impactful business relationships.

As PLA enters into its second decade of operations, its focus has and will always remain on delivering significant value and high quality service to its clients, while creating an atmosphere of mutual respect and camaraderie among its employees.

 **PROJECT LEADERSHIP ASSOCIATES****STRATEGY & EXECUTION**

To help fill the gap that often exists between a company's strategy and what actually happens day-to-day, you need a comprehensive plan that allows for seamless execution to turn a company's vision into reality.

**BUSINESS OPERATIONS**

The better your organization is able to combine best-in-class and enterprise wide strategies, processes and technologies with highly qualified and trained people; the more effective you will be able to operate.

**APPLICATIONS**

Making the right application choice is just the beginning because the full value of any software tool can only be derived through effective implementation, management and customization to meet your specific business needs.

**INFRASTRUCTURE**

Maintaining a robust and unshakeable technology infrastructure is an important backbone of every business organization. Equally as important is making sure that this infrastructure is effectively optimized for peak performance, management and security.

Project Leadership Associates

PLA is a business and technology consulting firm that empowers small, middle-market and enterprise organizations with services across four core solution groups: 1.) Strategy & Execution; 2.) Business Operations; 3.) Applications and 4.) Infrastructure. We focus on delivering all of our services with industry leading thought-leadership, seasoned senior consultants and strong business understanding. We are proud of our organization's accomplishments, but even more proud of our clients' success.

Our people are passionate about the strategy and technology solutions they develop, the success of the projects on which they work, and the clients with whom they work. We work hard to develop customer relationships built upon mutual respect and innovation, while emphasizing businesses and technical excellence in everything we do, so each project delivers maximized value and return to the client.

PLA has been consistently ranked among *Crain's Chicago Businesses'* Fast 50 and Everything Channel's CRN Fast Growth 100 List as an annual recognition of our growth, performance and for maintaining profitability since its founding in 1998. PLA was also recently honored with the *Microsoft Central Region FY08 Partner Award for Marketing Excellence* due to our success in driving Microsoft Unified Communications solutions in the marketplace.

With headquarters in Chicago and branch offices in Dallas and Houston, PLA is uniquely poised to offer a broad array of solutions that work collaboratively with clients to help them realize substantial results. If you are interested in learning more about how we can help you with your business and technology needs, please call 877-752-0451.

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